

POLLINI

SPRING SUMMER 2018

For Spring/Summer 2018, Pollini draws on its heritage and signature elements to create an extremely linear, graphic collection characterised by post-modern inspiration that evokes the values of the past and translates these into contemporary design.

The season highlights a reinterpretation of the brand's time-honoured signature silhouettes and details: flat-felled seams, the iconic laurel leaf logo, the square toe and men's models are given a feminine makeover thus introducing new silhouettes with a retro vibe.

Silhouettes

Styles range from solid lines and tapered lightness, rounded and square toes, stiletto heights and solid volumes which include rubber foxing strips, wooden constructions and a new Plexiglas heel with a golden galvanic core.

Materials

In addition to the colour, the material stands out as a crucial element for an eclectic, super-creative mixture of unusual combinations ranging from smooth or brush-off calfskin to laminated nappa and embracing chamois, satin and patent leather textures.

Ornamentation

Graphic appliqués of laurel leaves embellish the shoe. These include vintage buckles, strelitzia leaves and satin, painted or transparent three-dimensional spheres. The surfaces are enhanced by geometric laser-working, thread embroidery and micro studs, undulating tassels and raffia trims, and oversized bows reminiscent of butterfly wings.

Colours

The palette alternates between romantic shades of green and pink blush with strong, vibrant colours like fuchsia, yellow and electric blue. Black and white lend a touch of timeless elegance while solid colours and geometric cuts define the high-visual-impact colour blocking.

Unconventional combinations of different materials, colours and styles highlight the sophistication of contrasting styles and free the design of any pre-established rule or convention for a season in which tradition and modernity are united to form a single spotlight on Italian design and manufacturing excellence.