



## *product philosophy*

UNISA's main commitment is comfort. Everyday, the company's lab experiment with shoes to be more comfortable, lighter and with better fitted lasts, to make shoes that are trendy and functional at the same time; a match between footwear technology and fashion.

UNISA designs for a professional, modern woman, who cares for appearance but needs and all-day shoe; a shoe to walk on the street, attend a meeting, get on the subway and end the day at a party or a romantic date. In order to get so, Unisa uses and implements one of the features of high quality sport shoes: TPU soles.

Advantages are countless; non- slipping, perfect to walk on rainy weather, light, resistant, flexible in any weather conditions and prevents electrostatic. Even platform shoes are approached as a new concept thanks to the flexibility of Tpu.